

2010 VERTICAL EXPRESS FOR MS Media Kit Photos



Can Do Multiple Sclerosis™ is pleased to supply photos for use in media coverage of the Vertical Express for MS (VEMS) and other Can Do MS' events and programs. The photos below are a sampling of available photographs. Please contact Vicki Farinacci, special events and corporate relations manager, to obtain these and/or other additional photos, 800.367.3101, ext. 1275, or vfarinacci@mscando.org. Please credit all photos as Courtesy of Can Do MS. Thank you for your support.

Vertical Express for MS, now in its 25th year is a primary fundraiser for Can Do MS, founded by 1964 Olympic bronze medalist Jimmie Heuga. The 2010 VEMS will be held at 7 resorts across North America and feature events for skiers, boarders and telemarkers of all abilities.

Can Do MS is a national nonprofit organization and innovative provider of lifestyle empowerment programs that empower people with MS and their support partners to transform and improve their quality of life. Can Do MS' programs range from one to five days and are held throughout the U.S. and Canada. Our lifestyle empowerment programs **empower people** to move beyond their condition by giving them the knowledge, skills, tools and confidence **to adopt healthy lifestyle behaviors**,



THE POWER TO BE MORE THAN YOUR MS
Formerly The Heuga Center for Multiple Sclerosis